



vollara™

ENVIRONMENTAL PURITY
UNCOMPROMISING HEALTH™



HOLIDAY 2010

Give the gift of health for you,
your home and the planet this season.

NOT ALL WATER IS CREATED EQUAL



The new LivingWater by Vollara is truly revolutionary. The exclusive, patented Direct Disk Ionization Technology offers smart technology for a smart price. Welcome to the next generation water ionizer for a healthy body, a healthy home and a healthy life.

- Designed by the inventor who holds the first patent for water ionization, Direct Disk Ionization (DDI) does not require numerous plates or membranes and square inches of surface area does not apply, as they do in conventional plates ionization units.



Eco-Friendly Gift

- While conventional units require a low flow rate to maximize ORP (Oxidation Reduction Potential), LivingWater can achieve the same ORP levels at a higher flow rate.
- Designed to operate in low or high TDS areas, even when the TDS is in the thousands.
- Reduce your carbon footprint by eliminating the need for bottled water. The design is also eco-friendly, using less precious metals than conventional ionizers.

Model	LivingWater
Electrode Type	Titanium steel w/platinum
Water Filtration	Two filter system
Filter Life	10,000 liters
pH Range	2.0 ~ 11.0+ depending on water source conditions
ORP Range	+500mv to -700mv
Size	10.8" wide x 12.4" high x 5.5" deep
Weight (lbs.)	8.1
Water Temp	39° F (4° C) to 95° F (35° C)



BENEFITS OF LIVING WATER®

- LivingWater helps buffer acid, helps remove toxins, and is easily absorbed by your body.
- Drinking alkaline water from LivingWater will help your body to hydrate itself as well as flush out toxins and waste products. If you're trying to lose weight, you may get a boost there as well.
- Provides acid-buffering alkaline water for drinking and cooking, right at your faucet
- Produces acidic water for cleaning without chemicals
- Generates water with excellent negative Oxidation Reduction Potential (ORP) for increased antioxidant properties

Easily installs to your existing faucet with no special plumbing

US 9920002 ,,,,,



NOT YOUR AVERAGE AIR PURIFIER



The advanced technology contained within the FreshAir Surround serves to make breathing easier, cleaner and healthier. This convenient, in-home unit provides the cleanest, freshest air possible throughout the entire home. Have you ever thought about what's really polluting your home environment? Little ones bring pollutants home with them and spread them everywhere. Garbage cans are smelly. The smell of leftover spicy food can linger for days. And who knows what surprises our pets bring in with them. FreshAir Surround by Vollara is like 24/7 healthy home insurance. It is the core of Vollara's total protection package for whole-home environmental conditioning. FreshAir is always working - sending out an active army of safe and natural ions as well as pollutant controlling, odor reducing and oxygen-rich 'scrubbers' to make your home safer and healthier.



BENEFITS OF FRESH AIR SURROUND

- Removes airborne contaminants
- Freshens air and removes odors in otherwise stale-prone environments
- Helps remove dirt and dust from the air to make cleaning easier
- Optional Ozone Free bulb allows for operation without creating ozone

Model	FreshAir Surround
Max O ₃	360 mg/hr+ (Away Mode)
Technology	Needlepoint ionization RF ionization ActivePure® cell Scalable O ₃ Adjustable 2, 4, 6, & 8-hour Away mode
Power Usage	120 Volts, 90 watts
Coverage	3,000 ft ²
Size	9" wide x 12" high x 12" deep
Weight	16 lbs

Published scientific studies conducted on behalf of Vollara by Dr. James Marsden at Kansas State University demonstrated that Vollara's ActivePure® technology substantially reduces contaminants on surfaces. No claim with respect to contaminants is made based on these results. Field results may vary based on environmental conditions. These results have not been evaluated by the FDA. This product is not a medical device intended to diagnose, treat, cure, or prevent any disease.



HOW FRESH AIR SURROUND HELPS YOU BREATHE EASIER

- Uses super oxide ions and hydro peroxides created by ActivePure Technology to remove contaminants
- Negatively charged ions remove microscopic particles from the air that will reduce harmful airborne pollutants
- Features a high intensity UVC light that makes use of the same oxidation and ionizing properties of light as naturally occurring sunlight
- FreshAir Surround with ActivePure Technology, "Certified Space Technology*" creates healthier living spaces.
- Normal Mode uses our exclusive ActivePure technology to produce safe, low-level, natural oxidizers and super oxide ions for basic, everyday applications
- High Mode adds the power of activated oxygen for faster coverage and increased elimination of smoke, odor, and surface* contaminants
- Improves the quality of air in an environment up to 3,000 sq. feet

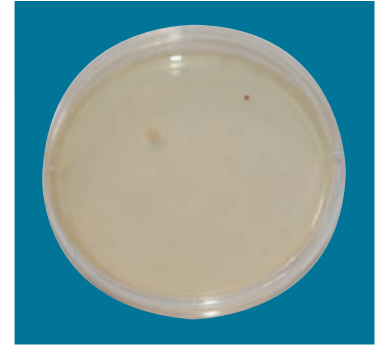
US 40135bGRW–Walnut/Graphite with Ozone Free Cell

RELATED ITEMS	US70733 - Remote for Fresh Air Surround
	US71090 - Ozone-Free ActivePure® Cell
	US70728 - Optional Standard ActivePure® Cell
	US70171 - Purification plate
	US70730 - Electrostatic lint screen

This product does not meet California requirements and cannot be shipped to California.



Before FreshAir



After 8 hours with FreshAir technology

Before and after laboratory tests showing reductions of airborne contaminants with the FreshAir Surround.

Based on preliminary test results. Field results may vary. Results do not constitute scientific substantiation.



OPTIONS FOR EVERY ENVIRONMENT



FreshAir Everest includes many of the same features of FreshAir Surround by Vollara, but uses ActivePure technology exclusively. Great where completely Ozone-Free technology is preferred, while giving you the benefits of our exclusive Certified Space Technology™.

BENEFITS OF FRESH AIR EVEREST

- Removes harmful airborne contaminants
- Freshens air and removes odors in otherwise stale-prone environments
- Removes dirt and dust from the air

US 403776GRW-Walnut/Graphite with Ozone Free Cell



Model	Fresh Air Everest
Technology	Needlepoint ionization ActivePure cell RF ionization
Power Usage	120 Volts, 90 watts
Coverage	3,000 ft ²
Size	9' wide x 12' high x 12' deep
Weight	16 lbs



RELATED ITEMS:

- US 70846 - Remote for Fresh Air Everest™
- US 71090 - Ozone-Free ActivePure® Cell
- US 70728 - Optional Standard ActivePure® Cell
- US 70730 - Electrostatic lint screen
- US 71103 - Optional prefilter

AIR PURIFICATION, CLEAN & SIMPLE

A classic air purifier, the ClassicAir is designed and built with long-standing, proven technology for a reliable, easy-to-adjust solution to indoor smoke and odors. The ClassicAir utilizes a synergy of ion generation technology and controlled low-level ozone generation to effectively clean indoor environments. Whether it's smoke from cooking, tough to eliminate tobacco smoke, or just the odors they leave behind, the ClassicAir has the power to get the job done, leaving nothing but fresh-smelling, clear air where it's needed.

This machine is truly the original set-it-and-forget-it 'thunderstorm in a box', producing a clean, fresh scent 24/7 with only regular scheduled maintenance and minimal adjustment needed to maintain effectiveness.

BENEFITS OF CLASSIC AIR

- Quickly and effectively removes smoke from the air including tobacco smoke
- Acts as a powerful deodorizer to reduce or eliminate the toughest odors
- Quiet operation for a non-intrusive solution



This product does not meet California requirements and cannot be shipped to California.

- Low maintenance requiring no filters (uses a lint screen to help keep the interior of the unit free of dust and dirt and optional filtration is available)
- Reproduces the clean, fresh scent of a thunderstorm

US 50300bWOD–Walnut

RELATED ITEMS US 70171 - Purification plate
US 70836 - Optional prefilter

Model	Classic Air
Max O ₃	360 mg/hr
Technology	Needlepoint ionization Scalable ozone
Power Usage	30 watts
Coverage	3,000 ft ²
Size	8" wide x 11.75" high x 9.75" deep
Weight	19 lbs

THINK OUTSIDE, INSIDE



The FreshAir Box by Vollara is designed as a portable pollutant and odor-eliminating unit, allowing the user to easily place the unit where it is needed to eliminate contaminants on surfaces, as well as contain and reduce odors at the source. FreshAir Box by Vollara brings the science and safety of nature indoors. Natural, odor-eliminating, pollutant-reducing processes found in sunlight and thunderstorms are recreated in the home. FreshAir Box with ActivePure® Technology, Certified Space Technology™ creates healthier living spaces. That means less money spent on harmful chemical sprays and wipes, and more time to spend with loved ones. This convenient, portable unit provides the cleanest, freshest air possible within small, low ventilated areas.



BENEFITS OF FRESH AIR BOX

- Removes harmful airborne contaminants
- Freshens air and removes odors in otherwise stale-prone environments
- Removes dirt and dust from the air to make cleaning easier

US 40469bPRL–Pearl

US 40469bGRP–Graphite

RELATED ITEMS US71070 - Electrostatic lint screen (2 pk side grills)
US71058 - Remote for FreshAir Box
US71060 - Standard ActivePure® cell
US71061 - Purification plate

Model	Fresh Air Box
Max O ₃	100 mg/hr (Away Mode)
Technology	Needlepoint ionization, +/- ionization ActivePure® cell, 2-hour Away mode
Power Usage	15 Volt DC, 30 watts
Coverage	1,500 ft ²
Size	6.5" wide x 6.5" high x 7" deep
Weight	2 lbs

Published scientific studies conducted on behalf of Vollara by Dr. James Marsden at Kansas State University demonstrated that Vollara's ActivePure® technology substantially reduces contaminants on surfaces. No claim with respect to contaminants is made based on these results. Field results may vary based on environmental conditions. These results have not been evaluated by the FDA. This product is not a medical device intended to diagnose, treat, cure, or prevent any disease.

This product does not meet California requirements and cannot be shipped to California.

DUAL CLEANING ACTION



The FreshAir HEPA is sleek twin-system utilizing active and passive technologies that recreate the cleansing processes found in nature. The dual cleaning action of the FreshAir HEPA make it a truly unique air purifier. ActivePure Technology and HEPA filtration combine in one machine to remove contaminants and help create a healthy environment.

True HEPA filtration passively removes pollutants from the air and ActivePure Technology sends active "scrubbers" into the room to remove contaminants from surfaces.

BENEFITS OF FRESH AIR HEPA

- Removes airborne contaminants
- Eliminates odors
- Utilizes both ActivePure Technology and HEPA filtration for dual-action cleaning

US 40726bWHT

RELATED ITEMS US71109 - Replacement UV lamps (2)
 US 71107 - Washable prefilter
 US 71108 - True HEPA plus activated carbon filter

Model	Fresh Air HEPA
Max O3	No Ozone Output
Technology	Alternating Negative & Positive Ionization ActivePure Technology 211 CADR HEPA+Dust and Odor Sensors Automatic Operation (in Auto Mode)
Power Usage	120 Volts, 129 watts
Coverage	300 ft ²
Size	21.75" high x 17.5" wide x 8.5" deep
Weight	18 lbs



FRESH ENVIRONMENT IN A SMALL AREA



Hampers, trash cans, diaper pails...they're all designed to store smelly stuff. How do you stop them from smelling up the whole room? The answer is to take one of nature's most powerful deodorizers and target the very source of the problem; to literally focus what keeps fresh air fresh, and bring it indoors. No sprays, no perfumes - just nature.

The advanced technology contained within the Fresh Air Focus serves to make breathing easier, cleaner and healthier. This simple, elegant unit provides the cleanest, freshest air possible within small low ventilated areas. Simply stated, the FreshAir Focus lets you breathe easier. Makes a great gift!



BENEFITS OF FRESH AIR FOCUS

- Ozone generator freshens air in otherwise odor or stale-prone environments
- Easily fits in tight spaces

US 40550PRL-Pearl 

Model	FreshAir Focus
Max O3	4 mg/hr
Technology	Activated oxygen Light activated nightlight Negative Ions
Power Usage	120 Volts, 4.5 watts
Coverage	50 ft ²
Size	3" wide x 4.25" high x 1.75" deep

This product does not meet California requirements and cannot be shipped to California.



A PORTABLE SOLUTION FOR TRAVEL

The advanced technology contained within the FreshAir To Go serves to make breathing easier, cleaner and healthier. This sleek, pocket-sized unit provides the cleanest, freshest air possible. The ultimate portable air purifier, the FreshAir To Go by Vollara utilizes our revolutionary ActivePure Technology. Eliminate odors and remove contaminants such as smoke, pollen and pet dander from the air inside your hotel room, office, car, RV or other small space.

The FreshAir To Go provides the latest in air purification technologies, utilizing ActivePure Technology which

combines high intensity UVC lighting with a proprietary state-of-the-art filtering process. ActivePure Technology helps create healthier spaces and is Certified Space Technology™.

BENEFITS OF FRESH AIR TO GO

- Removes airborne contaminants
- Freshens air and removes odors in otherwise stale-prone environments
- Removes dirt and dust from the air to make cleaning easier

US 401756

RELATED ITEMS US70165 - Service Kit (UV bulb & ActivePure® target)

Model	Fresh Air To Go
Max O3	<0.05 ppm (ambient)
Technology	Needlepoint ionization ActivePure cell
Power Usage	12 Volts, 10 watts
Coverage	500 ft ²
Size	4" wide x 1.25" high x 6" deep (w/o base)
Weight	8 oz



This product does not meet California requirements and cannot be shipped to California.

PROTECT YOUR PERSONAL BREATHING ZONE



The FreshAir Buddy provides nature's own powerful properties with a built-in ionizer that attracts free-roaming particles and captures them, reducing pollutants that invade the space within which you breathe. The FreshAir Buddy creates an almost particle-free zone around the wearer by generating high intensity ion streams that add charges to nearby airborne particles. These charged particles repel each other and adhere to surfaces out of your breathing zone. This means substantially decreased concentrations of particles, smoke, dust, and pollen in the air you breathe. This simple, elegant unit provides the cleanest, freshest air possible while shopping, working or visiting friends and family.



BENEFITS OF FRESH AIR BUDDY

- Removes airborne contaminants from the air immediately around your body
- Freshens air and removes odors within your breathing zone

FreshAir Buddy.....US 40651bBLK-Black 

FreshAir Buddy.....US 40651bPRL-Pearl 

FreshAir Charger.....US40167B 

Model	Fresh Air Buddy
Max O3	.028ppm
Technology	Needlepoint ionization
Power Usage	3.7 Volts DC
Coverage	12-16 in
Size	2.5" wide x 1.5" high x .85" deep
Weight	1.5 oz



This product does not meet California requirements and cannot be shipped to California.

CREATE A CLEAN & COMFORTABLE ENVIRONMENT

SafeHearth combines everything you want in a heater: energy-efficiency, effectiveness, and safety, with ActivePure technology to “scrub” air as it is heated, delivering the exclusive benefits of ActivePure into a warm, comfortable environment. SafeHearth offers an economical way to put safe heating just where it’s needed, allowing a lower thermostat setting to help save on heating bills. Add to that a long life-expectancy, low maintenance and safety features to make it safer for your home, your children and your pets, it’s easy to see why SafeHearth is a better choice for personal heating!

BENEFITS OF SAFE HEARTH

- Reduce your heating bills this season
- Safety features prevent fires and make it safer for children and pets
- ActivePure, “Certified Space Technology,” uses super oxide ions and hydro peroxides to remove contaminants from surfaces
- Doesn’t emit harmful fumes or carbon monoxide
- Allows you to set a timer for operation

SafeHearth US 9970003 



Model	SafeHearth
Technology	PTC heating element ActivePure cell
Safety Features	Overheat safety features Tip-over safety feature Auto-lock feature
Power Usage	120 Volts AC, 1000-1500 watts
Output	5,100 BTU
Coverage	Up to 1000 sq. ft.
Size	16 7/8" high x 13" wide x 16 3/8" deep
Weight	22 lbs
Warranty	3 years



CONSERVE, SAVE & PROTECT WITH STEADY POWER



SteadyPower installs in any residential breaker box for immediate benefits and protection for the entire home electrical system. With energy usage on the rise, and the number of electronics in the home increasing rapidly, now is the time to start conserving energy and protecting these investments with a clean power system. SteadyPower provides a cost-effective, single-installation way to protect the entire home from electrical surges and spikes while conditioning incoming electricity to optimize power factor and reduce static-causing line noise.

BENEFITS OF STEADY POWER

- An environmentally friendly product that helps protect the earth
- Conditions incoming residential power to improve efficiency
- Reduces the electrical line noise that causes static on televisions and radios and damages other consumer electronics
- Protects against electrical surges and spikes
- Installs* easily with immediate benefits
- Maintenance free

US 40845 

*This product should be installed by a qualified electrician or electrical contractor.

Model	SteadyPower
Power Line Voltage	120 / 240 VAC
Phase Configuration	Single
Frequency	50-60 Hz
Power Dissipation	1050 Joules (2ms current wave)
Metal Oxide Varistors (MOV)	15
Peak Pulse Current	40,000 Amps (8/20 microsecond current wave)
Max. Clamping (V)	140/280 (@200Am 8/20 microsecond current wave)
Total Capacitance	30 uF
Operating Temp.	-40 to +70 degrees C
Line Wires	12 AWG
Circuit Breaker Required	20 Amp
Dimensions	4.86" W x 9.75" H x 2.88" D
Weight	6 lbs



Eco-Friendly Gift



A NEW DEFINITION FOR HIGH EFFICIENCY LAUNDRY

LaundryPure offers a revolutionary way to keep your whites white and your colors bright, all while saving energy, money and our environment. Without hot water and with no detergent, LaundryPure puts the technology of nature to work in the laundry room at home. LaundryPure combines the power of our revolutionary ActivePure® Technology with the cleaning action of activated oxygen to lift dirt and grime away from the fibers of fabric and prevent the growth of odor-causing bacteria. Plus, reducing or eliminating detergent means less residue and abrasives to weigh down and wear out fabrics, and of course, less detergent to buy. Washing in cold water reduces the weekly demand on the household water heater and the energy bill. Makes a great gift!



Eco-Friendly Gift

LAUNDRY PURE BENEFITS

- Eliminates the need for detergents and fabric softener
- Prevents the growth of odors and contaminants without bleach or hot water
- Helps eliminate allergic reactions due to detergent residue
- Keeps colors brighter and whites white; gets towels softer and fluffier and helps cloths last longer
- Designed and built in the USA to be maintenance-free and features fail-safe leak protection

US 40883 (LaundryPure Standard) 

US 40889 (LaundryPure High Efficiency) 

Model	Laundry Pure
Dissolved Oxygen Concentration	0.18 mg/L or 0.18 ppm (180 ppb)
Technology	ActivePure Activated Oxygen
Power Usage	7.5W (standby) 25W (operating)
AC/DC Adaptor	AC in: 100-240V ~50/60 Hz 0.8A DC out: 12V 2.5A
Water Pressure	Minimum 10 psi to 75 psi maximum
Water Temperature	Use cold water only
Size	18.25 in. wide x 9.375 in. tall x 4.0 in. deep
Weight	7.55 lbs



The towels on the left were washed five times with a popular laundry detergent. The towels on the right were washed five times with LaundryPure and cold water only.



OUR PHILOSOPHY OF UNCOMPROMISING HEALTH™

We've always heard we are what we eat... NOT TRUE... we are what we ABSORB! Air, water and nutrients are all vital to our health and what we absorb is the key to good health. Our products offer complete health choices, not partial ones; choices to purify and enrich the air you breathe, the surfaces you touch, the water you drink; choices to support your immune system, to strengthen your body, to shape your physique for optimal resistance and success.

At Vollara, we focus on the essentials. Five key products serve as the foundation for Uncompromising Health: FreshAir to purify and clean your environment, LivingWater to enhance the benefits of fresh water, Re:Sist to support your cells, Re:Fuel to nourish your cells, and Re:Plenish to rejuvenate your cells. We believe that these five Essentials support 99% of the common health challenges most people may face in their lifetime.

In addition to our in-house team, our esteemed Medical & Scientific Advisory Board guides, tests and researches every component of every technology to ensure we are delivering solid, best-in-class products that fill real needs in the marketplace. And even before America began the green movement, Vollara was making products and promoting strategies to make our homes and offices healthier and greener. Welcome to a new way to live healthy. Welcome to Uncompromising Health™ by Vollara.

